SPONSORSHIP OPPORTUNITIES

WOW!

PRESENTS

30th BIRTHDAY BASH

SATURDAY
NOVEMBER 7th
6:00PM

Get ready to celebrate 30 years of WOW!

For 30 years, WOW! Children's Museum has been the place where Boulder County kids learn through play — and we're throwing a party fit for three whole decades of magic, memories and milestones.

Our 30th Birthday Bash is the ultimate 90's themed night out, featuring:

a trip down memory lane through 30 years of WOW!
DJ Lil Bo Beats spinning 90's hits
incredible local food and drinks
silent auction packed with must-have items
paddle raise and exciting games
birthday cake (obviously!)

your support!

With 200+ attendees from across the Denver Metro area, this milestone celebration is a prime opportunity for businesses to connect with an engaged, community-driven audience while supporting the children of Boulder County. Sponsoring the 30th Birthday Bash means brand visibility, direct community impact, and alignment with a mission that champions learning through play.

Your support fuels hands-on exhibits, educational programs, and accessible learning experiences for thousands of children (80,000+ last year!). **Plus, let's be honest — it's a really fun way to showcase your business while making a difference! Join us as a sponsor and be part of an unforgettable night that celebrates 30 years of play and sets the stage for the next 30.**

YOUR SPONSORSHIP HELPS US REACH OUR $55,000 GOAL!

Sponsorship Levels at a Glance

Five ways to make a difference - pick the level that matches your goals.

TIER	PRICE	AT A GLANCE (full benefits below)
ALL-STAR	**$10,000**	Presenting sponsor, highest visibility, 16 tickets, after-hours museum experience
CHAMPION OF PLAY	**$5,000**	Top-tier billing, 12 tickets, video clip on 11-location ads, full-screen lobby (1 yr)
PLAYMAKER	**$2,500**	Featured sponsor, 10 tickets, logo on video ads, multiple social posts
CREATOR	**$1,500**	Prominent placement, 8 tickets, name on video ads, 2-3 social mentions
DREAMER	**$600**	Community-level, 6 tickets, lobby screen recognition (1 yr)

Detailed tier breakdowns follow — flip through to find your perfect fit, or contact Carly to design something custom.

30th Anniversary Presenting Sponsor
$10,000

WEBSITE RECOGNITION	largest logo placement on event site, prominent link, and featured sponsor on primary WOW! site for one year
PRINTED MATERIALS	exclusive presenting sponsor logo on all printed materials
SOCIAL MEDIA	dedicated sponsor spotlight series — 4+ posts, stories, and reels across all platforms
PRESS RELEASE	presenting sponsor — top-billed in all 30th anniversary press
REMINDER EMAILS	top-billed presenting sponsor logo in all pre/during/post-event emails
PROMOTIONAL MATERIALS	exclusive presenting sponsor recognition on all promotional materials, online and offline
ANNUAL REPORT	lead recognition as 30th Anniversary Presenting Sponsor with feature spotlight
OUT OF HOUSE MARKETING	logo + short video clip on video advertisements throughout 11 locations in Boulder County
IN HOUSE MARKETING	full screen logo acknowledgement on in-museum lobby screens for one year + dedicated 30th anniversary signage
30TH ANNIVERSARY PERK	private after-hours museum experience for up to 50 guests
MUSEUM RENTALS	20% discount
GUEST PASSES / TICKETS	16 guest passes & 16 Birthday Bash tickets

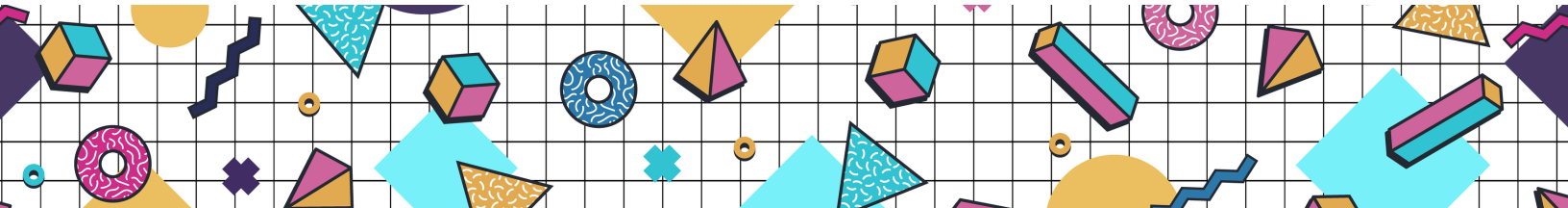


Presenting Sponsor
$5,000

WEBSITE RECOGNITION	top-tier recognition with large logo placement on event site, prominent link, and featured sponsor status on primary WOW! site
PRINTED MATERIALS	exclusive logo placement on all printed materials
SOCIAL MEDIA	multiple posts, stories, and special shoutouts
PRESS RELEASE	lead mention in press releases
REMINDER EMAILS	prominent logo and recognition in all pre/during/post-event emails
PROMOTIONAL MATERIALS	exclusive recognition on all promotional materials, online and offline
ANNUAL REPORT	highlighted recognition as a lead sponsor
OUT OF HOUSE MARKETING	logo and short video clip on video advertisements throughout 11 locations in Boulder County
IN HOUSE MARKETING	full screen logo acknowledgement on in-museum lobby screens for one year
MUSEUM RENTALS	15% discount
GUEST PASSES / TICKETS	12 guest passes & 12 Birthday Bash tickets

PLAYMAKER Featured Sponsor $2,500

WEBSITE RECOGNITION	logo and name in a prominent, top-tier sponsor section with a link + listed as a sponsor on primary WOW! site
PRINTED MATERIALS	logo as a featured sponsor on printed materials
SOCIAL MEDIA	multiple posts, with highlighted visuals and tagging
PRESS RELEASE	large mention with direct reference in press releases
REMINDER EMAILS	featured sponsor recognition with logo in emails
PROMOTIONAL MATERIALS	primary recognition in flyers, posters, and digital media
ANNUAL REPORT	prime placement and acknowledgment
OUT OF HOUSE MARKETING	logo on video advertisements throughout 11 locations in Boulder County
IN HOUSE MARKETING	logo acknowledgement on in-museum lobby screens for one year
MUSEUM RENTALS	15% discount
GUEST PASSES/TICKETS	10 guest passes & 10 Birthday Bash tickets





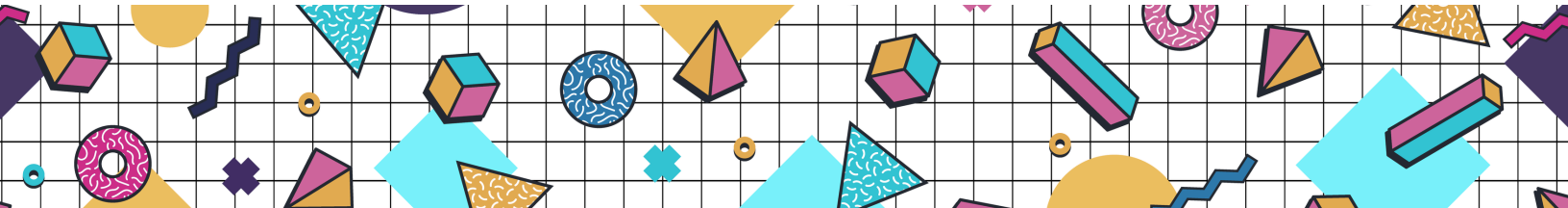
Supporting Sponsor
$1,500

WEBSITE RECOGNITION	logo and name with prominent placement and a link + listed as a sponsor on primary WOW! site for one year
PRINTED MATERIALS	logo in prominent position on printed materials
SOCIAL MEDIA	2-3 mentions in posts with highlighted visuals
PRESS RELEASE	multiple sentence mention with direct reference in press release
REMINDER EMAILS	featured sponsor recognition with logo in emails
PROMOTIONAL MATERIALS	primary recognition in flyers, posters, and digital media
ANNUAL REPORT	prime placement and acknowledgment in the annual report
OUT OF HOUSE MARKETING	name on video advertisements throughout 11 locations in Boulder County
IN HOUSE MARKETING	logo acknowledgement on in-museum lobby screens for one year
MUSEUM RENTALS	10% discount
GUEST PASSES / TICKETS	8 guest passes + 8 Birthday Bash Tickets

DREAMER

Community Sponsor
$600

WEBSITE RECOGNITION	logo listed on sponsor page
PRINTED MATERIALS	name included on sponsor list
SOCIAL MEDIA	1 social media post
PRESS RELEASE	mention in general sponsor announcement
REMINDER EMAILS	mention as a sponsor in email reminders to attendees
PROMOTIONAL MATERIALS	name in day of event materials
ANNUAL REPORT	name in annual report
IN HOUSE MARKETING	name acknowledgement on in-museum lobby screens for one year
MUSEUM RENTALS	5% discount
GUEST PASSES / TICKETS	6 guest passes / 6 Birthday Bash tickets



Custom and In-Kind Donations

Not seeing the perfect fit? Let’s build something together. We wlcome custom sponsorships and in-kind donations that bring this milestone celebration to life.

Commitment can be scary - Sponsorship isn’t!

Choose your sponsorship level
Email Carly@wowchildrensmuseum.org
Submit payment via check (payable to WOW! Children’s Museum or online at the link Carly will send you
Send your high-resolution logo (PNG/EPS preferred) to carly@wowchildrensmuseum.org
We’ll confirm your sponsorship and send a detailed benefits timeline!

