2020
Event Sponsorship Opportunities

110 N. Harrison Avenue
Lafayette, CO 80026
(303) 604-2424
wowchildrensmuseum.org
About WOW! Children's Museum

OUR MISSION

WOW! Children’s Museum engages all families in educational, hands-on experiences that connect curiosity, creativity, and discovery.

OUR VISION

Community Level:
To be the informal early childhood education leader in Boulder County.

Child Level:
To engage children in hands-on learning experiences that foster creative and innovative thinking and problem solving; to nurture a love of learning and sense of confidence and competence.

OUR VALUES

We value and respect all children and families. Our environment provides an opportunity for young children to practice the skills they will need to succeed in school and in life:

Collaboration
Communication
Critical Thinking
Creativity
Citizenship
OUR HISTORY

WOW! was founded in Louisville in 1996 by community members who understood the importance of play in children’s learning. WOW! has grown into a beloved community resource and has proudly served over one million children and families throughout the Boulder County community.

OUR COMMITMENT TO INCLUSION

WOW! Children’s Museum is committed to be a gathering place for all Boulder County children and families. We believe that bringing diverse individuals together allows us to better understand, support and engage our community. It is our aim, therefore, that our Museum and programs are accessible, meaningful and welcoming to all audiences.

- In 2019, our Play for All Initiative provided the gift of play to over 6,000 children and families in need
- 1/3 of our memberships are Play for All families

OUR AUDIENCE

2019 Visitors by County
Annual Events at WOW! Children's Museum

Girls in Science Night
February

Be My Baby Valentine's Party
February

Spring Break
March

Día del Niño
April

WOW! on Tap Fundraiser
May

Kindergarten Readiness Night
August

Family Pride Night
September

Halloween Party
October

Dia de los Muertos
November

New Year's Eve Party
December

OTHER EVENTS:
• Stuffed Animal Slumber Party
• Family Dance Party
• WOW! Birthday Party

*Events are subject to change. Events are pending re-opening and guidelines provided by the CDC and Boulder County Public Health.
Event Sponsorship Levels

PLATINUM LEVEL - $2,500

- Eight event tickets
- Staffed table (sponsor must provide own knowledgeable staff) with literature and give away promotional materials at event
- Logo on Donor slideshow from time contract was signed to the day after event
- Premier sponsorship listed in all event promotional materials including event invitation and event signage
- Recognition on event page on WOW!’s website
- Blog post about business/donor spotlight on WOW!’s website
- Your logo and website link in a WOW! Factor e-newsletter (in the month of your sponsored event)

GOLD LEVEL - $1,000

- Six event tickets
- Opportunity to giveaway promotional materials at event
- Logo on Donor slideshow from time contract was signed to the day after event
- Sponsorship noted in all event promotional materials including event invitation and event signage
- Recognition on event page on WOW!’s website
- Donor spotlight on WOW!’s website
- Your logo and website link in a WOW! Factor e-newsletter (in the month of your sponsored event)

SILVER LEVEL - $500

- Four event tickets
- Logo on Donor slideshow from time contract was signed to the day after event
- Sponsorship noted in all event promotional materials including event invitation and event signage
- Recognition on event page on WOW!’s website
- Your logo and website link in a WOW! Factor e-newsletter (in the month of your sponsored event)
BRONZE LEVEL - $250

- Two event tickets
- Logo on Donor slideshow from time contract was signed to the day after event
- Sponsorship noted in event promotional materials including event invitation and event signage

FRIEND OF WOW! - $100

- Logo on Donor slideshow from time contract was signed to the day after event
- Sponsorship noted in event promotional materials including event invitation and event signage

EVENT SPONSORSHIP GUIDELINES

- Sponsorship benefits begin after signed contract and payment is received.
- Sponsorship is honored up to 60 days before the scheduled event so sponsor early!
- Sponsorship of other events is allowed, but sponsor must sign a separate contract and pay for each event.
- One payment may be made for multiple events, but check must indicate (memo line) what events are intended for sponsorship.
- Funds are unrestricted outside of the other benefits described in contract.
- Event sponsorships are not exclusive to a specific program or exhibit.
- Sponsoring an event is up to and the day of the event only. If you would like to support us with an Annual Partnership, please consult our Corporate Partnership Opportunities.
On behalf of the thousands of children and families that WOW! Children’s Museum serves in Boulder County and beyond each year, we thank you for your interest in supporting one of our events. By sponsoring a WOW! event, you directly impact how we serve families in need throughout our community.

CONTACT INFORMATION

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Custom sponsorship opportunities maybe available. Please contact Daniela Morzos for more information.