



Step right up and try your luck...in supporting a great cause this summer at WOW! Children's Museum. A fundraiser the whole family will enjoy! Silent auction, opportunity auction, games, hot dogs, popcorn bar, cotton candy, pie toss, and more!

WOW! CHILDREN'S MUSEUM

WOW! plays a unique role in the lives of children and families in our community, as the sole children's museum in Boulder County. We foster learning through play by presenting hands-on exhibits and programs for children to learn to explore the world, practice cooperation, and gain confidence as learners.

SUPPORTING OUR MISSION

Our mission is to inspire every child's learning through play. We do this by providing exceptional play-based learning for the diverse families of our communities and inspiring all families to nurture their children's curiosity and spark a lifelong love of learning. WOW!'s Play for All initiative further supports this mission by providing deeply discounted memberships, field trips, and programs to low-income families, schools, and community groups. WOW! is a community-sponsored non-profit organization.

CONTACT

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110 N. Harrison Ave,
Lafayette, CO 80026
(303) 604 - 2424
wowchildrensmuseum.org

WOW! is a community-supported non-profit organization
Federal Tax ID#: 84-1421537

Sponsor Benefits	Supporting Sponsor \$2,500	Community Sponsor \$1,000	Patron of WOW! \$500
Digital and Print Materials			
Logo on website for event	X	X	X
Recognition on social media	X	X	X
Recognition in Press Release	X	X	
Recognition in newsletter	X	X	
Recognition on promotional material	Logo		
Event Benefits			
Recognition on event signage	Logo	Logo	Name Listed
Tickets to Family FUNdraiser	12	8	4
Tickets to select PFA events*	16	12	8
Brochures at Family FUNdraiser	X	X	X
Verbal Recognition at Family FUNdraiser	X	X	
Display table at Family FUNdraiser	X		
Tickets to WOW! on Tap annual fundraising event	2		
Post-Event Benefits			
Recognition in digital communication	Logo	Logo	Name Listed
Recognition in annual report	Name Listed	Name Listed	Name Listed
Customized social media post	X		

*Tickets available to these Play For All events:

4/30/2023 - Dia Del Nino

7/28/2023 - Kindergarten Readiness Night

9/29/2023 - Family Pride Night

ONLINE ANALYTICS

Website Users YTD: 70,083 (as of November 2022)

Facebook Followers: 6,018 (as of November 2022)

Instagram Followers: 1,177 (as of November 2022)

E-Blasts: 3,911 subscribers and an open rate of 41.7%

COMMIT TODAY!

bit.ly/wowff23

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Funds raised at this event will support our Play For All Initiative.

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