

WOW! ON TAP 2023

A memorable night of fun for only adults at WOW!

Our largest fundraiser of the year will be held on Friday, September 15th, 2023 at the Museum. Guests enjoy live entertainment, local culinary treats, and beverages, and a silent auction with items the whole family will enjoy!



WOW! CHILDREN'S MUSEUM

WOW! plays a unique role in the lives of children and families in our community, as the sole children's museum in Boulder County. We foster learning through play by presenting hands-on exhibits and programs for children to learn to explore the world, practice cooperation, and gain confidence as learners.



SUPPORTING OUR MISSION

Our mission is to inspire every child's learning through play. We do this by providing exceptional play-based learning for the diverse families of our communities and inspiring all families to nurture their children's curiosity and spark a lifelong love of learning.

PLAY FOR ALL INITIATIVE

WOW! Children's Museum is committed to making the Museum accessible to ALL children in our community, regardless of financial constraints. WOW!'s Play for All initiative provides deeply discounted memberships, field trips, and programs to low-income families, schools, and community groups.

CONTACT

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In 2022, we raised over \$35,000 for our Play For All Initiative at WOW! on Tap!

YOUR SUPPORT MAKES US POSSIBLE!

WOW! ON TAP SPONSORSHIP

Sponsor Benefits	Presenting Sponsor \$5,000	Supporting Sponsor \$2,500	Community Sponsor \$1,000	Patron of WOW! \$600	Friend of WOW! \$300
Digital and Print Materials					
Logo on website for event	X	X	X	X	X
Business included in program	Logo	X	X	X	X
Recognition on social media	X	X	X	X	
Recognition in Press Release	X	X	X		
Recognition on promotional material	Logo				
Event Benefits					
Recognition on event signage	Logo	Logo	Logo	Name Listed	Name Listed
Tickets to WOW! on Tap	10	8	6	4	
Verbal Recognition at the event	X	X	X		
Display table at the event	X				
Post-Event Benefits					
Recognition in digital communication	Logo	Logo	Logo	Name Listed	Name Listed
Recognition in annual report	Name Listed	Name Listed	Name Listed	Name Listed	Name Listed
Customized social media post	X				

ONLINE ANALYTICS

Website Users YTD: 70,083 (as of Nov 2022)

Facebook Followers: 6,018 (as of Nov 2022)

Instagram Followers: 1,177 (as of Nov 2022)

E-Blasts: 4,921 with a 41.7% open rate

DEADLINES

Sponsorship Form: August 31st, 2023

Submit Logo: August 31st, 2023

Contribution Due: September 30th, 2023

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