



Play! Learn! Imagine!

110 N. Harrison Avenue, Lafayette CO 80026

(303) 604-2424

[www.wowchildrensmuseum.org](http://www.wowchildrensmuseum.org)

## Make It Go! Partnership Opportunities

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(303) 604-2424 x 706

## About WOW! Children's Museum

### Our Mission:

*WOW! Children's Museum engages families in educational, hands-on experiences that connect creativity, curiosity, and discovery.*

For 20 years WOW! Children's Museum has provided the children of Colorado with a unique learning environment filled with exhibits structured around natural learning styles and informal learning. When children learn through play, they develop positive associations with science, art and other topics that can be translated into a more formal learning environment when they reach school. Children are welcome to explore, experiment and use their imaginations to learn skills that will last them a lifetime. Where else can children be the captain of their own pirate ship, create fantastic works of art, step inside a bubble, or conduct a symphony of light and sound? And through our Play for All Initiative, children from families with low incomes can access the Museum and all its resources for a nominal yearly fee.

The education doesn't just stop at our exhibits. WOW! holds monthly drop-in science programs to teach children basic science literacy, and we bring our science programs into the community to reinforce elementary school curriculum. We also host various cultural groups, visual, and performing artists so children get to experience the arts in ways they may never have seen. The demand for our services in the community is increasing, serving over 78,000 visitors in 2016. We have welcomed more than one million visitors since we opened in 1996!

Partnering with the museum not only demonstrates your support of our community, it also demonstrates your commitment to the next generation of creative problem solvers. In addition, supporting the Museum, gives you visibility to thousands of guests through signage, our email newsletter, and social media.

### Our Audience:

Our exhibits and programs are geared for children ages 2-8 and their caregivers.

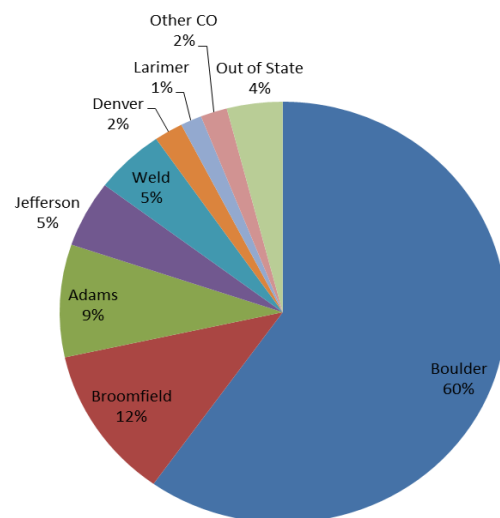
**79,862 visitors in 2016**

45,186 children

34,676 adults

1,708 member families

2,684 field trip participants from 61 area schools



**% of Visitors by County**

## **Make It Go! Exhibit**

WOW! Children's Museum is seeking sponsorship support for our high-quality Make It Go! exhibit, on display from September 2017- September 2018. Focusing on children ages 2-8, Make It Go! uses everyday experiences of riding a bicycle, traveling by car, or seeing hot air balloons to help visitors explore and understand different types of motion.

## **Presenting Partner - \$10,000**

### **Exhibit Commitment:**

- Your company's logo is prominently featured on custom designed exhibit signage while the exhibit is on display from September 2017 – September 2018.
- Your company's logo and sponsorship will appear in all exhibit advertising and promotion including the potential for print, radio and online advertising.
- Corporate logo and website link on the exhibit webpage.

### **Presenting Level Support Benefits:**

- Free admission passes for employees and their families during September 2017 (free admission valid for immediate family members of employees)
- 50% Discount on Museum rental - great for team building!
- Opportunity for on-site presence at the Museum, custom opportunities available
- Company logo in Museum slide show
- Listed on donor display in Museum lobby (donor display updated every January)
- Invitations to attend Members and Donors-only events at the Museum
- Sponsor Spotlight in E-newsletter
- Press release announcing sponsorship will be submitted to local
- Facebook LIKE for one Year
- WOW! Facebook Thank you post (we can post one on your page if you like)

## **Visionary Partner - \$5,000**

### **Exhibit Commitment:**

- Your company's logo is prominently featured on one custom designed exhibit sign while the exhibit is on display from September 2017 – September 2018
- Corporate logo featured on exhibit webpage

### **Visionary Level Support Benefits:**

- 50 Museum admission passes for your employees or clients.
- 50% Discount on Museum rental - great for team building!
- Opportunity for on-site presence at the Museum, custom opportunities available
- Company logo in Museum slide show
- Listed on donor display in Museum lobby (donor display updated every January)
- Invitations to attend Members and Donors-only events at the Museum
- Sponsor Spotlight in E-newsletter
- Press release announcing sponsorship will be submitted to local
- Facebook LIKE for one Year
- WOW! Facebook Thank you post (we can post one on your page if you like)



### **Catalyst Exhibit Partner - \$2,500**

#### **Exhibit Commitment:**

- Your company's logo is prominently featured on one exhibit sign while the exhibit is on display from September 2017 – September 2018

#### **Visionary Level Support Benefits:**

- 25 Museum admission passes for your employees or clients.
- 20% Discount on Museum rental - great for team building!
- Listed on donor display in Museum lobby (donor display updated every January)
- Invitations to attend Members and Donors-only events at the Museum
- Sponsor spotlight in E-newsletter
- Facebook LIKE for one Year
- WOW! Facebook Thank you post (we can post one on your page if you like)

### **Discovery Exhibit Partner - \$1,000**

#### **Discovery Level Support Benefits:**

- 15 Museum admission passes for your employees or clients.
- 10% Discount on Museum rental - great for team building!
- Opportunities for on-site presence at Museum, custom opportunities available
- Listed on donor display in Museum lobby (donor display updated every January)
- Invitations to attend Members and Donors-only events at the Museum
- Facebook LIKE for one Year

### **Become a Make It Go! Partner:**

Please contact Darcy Morel at [darcy@wowchildrensmuseum.org](mailto:darcy@wowchildrensmuseum.org) or (303) 604-2424 x 706 with questions or to become a partner today!